



# PARTNERING WITH YOUNG ENTERPRISE



# ABOUT YE

Young Enterprise is the UK's largest business, enterprise and financial education charity, empowering and equipping over 320,000 young people each year with the skills, knowledge and confidence to succeed in the changing world of work.



## Vision

We believe that young people should be given the best chance for a rewarding future in work and life - no matter where they start their journey

## Mission

We empower young people to discover, develop and celebrate their skills and potential

# OUR PROGRAMMES



## Start Up Programme

Students in further or higher education set up and run their own companies over a calendar year and then have the opportunity to compete with other universities across the UK



## Company Programme

Young Enterprise's flagship programme that empowers young people aged 15-19 to set up and run a business over an academic year with the support of a YE Business Adviser. It's an immersive programme whereby young people gain practical business experience and key skills, as well as an understanding of how these skills can help them succeed in the world of work.



## Team Programme

Designed to aid the transition from education into independent living for SEN students.

# OUR PROGRAMMES



## Learn2Earn

Inspire students to take ownership of life choices, consider their careers and the qualifications they will need



## Employability Masterclass

A practical masterclass preparing students for the world of work by exploring employability skills and how to evidence these in CV's, job applications and interviews.



## Launch Pad

An ideal introduction to enterprise foundations and the Young Enterprise Company Programme. Through a series of hands on, fun activities students will engage in a number of sessions where they work on the early stages of launching a fledgling business.



# OUR PROGRAMMES



## Fiver/Tenner

Students are pledged either £5 or £10 and have a month to set up a business - coming up with an idea for a product or service they can sell and gain first-hand experience of what it's like to be an entrepreneur, whilst engaging with their local community.



## My Money Week

My Money Week is a national activity week for primary and secondary schools that provides a fantastic opportunity for young people to gain the skills, knowledge and confidence in money matters to thrive in our society.



## Centre of Excellence

The Centres of Excellence programme recognises and rewards schools who are committing to, developing and continuing excellence in financial education in their own school by providing a whole school improvement framework.

# REACH & IMPACT

**94%**

**OF YOUNG ENTERPRISE COMPANY  
ALUMNI ARE EET COMPARED TO  
NATIONAL AVERAGE OF 89%**

**4,240,000 +  
STUDENTS**

**HAVE PARTICIPATED IN A YE  
PROGRAMME IN THE LAST 55 YEARS**

**320,000 +  
STUDENTS**

**ANNUALLY ENGAGED THROUGH A YE  
PROGRAMME**

**6,700 +  
BUSINESS VOLUNTEERS**

**HELP SUPPORT YOUNG PEOPLE  
THROUGH YOUNG ENTERPRISE  
ANNUALLY**

**34%**

**OF SECONDARY SCHOOLS ENGAGED ARE IN  
THE 30% MOST DEPRIVED AREAS**

**105 COUNTRIES**

**PART OF JA WORLDWIDE**

# WAYS TO PARTNER

## Fund a programme



Help us fund our services to young people

## Sponsorship



Sponsor an entire programme or a regional or national award

## Volunteer



Help support young people in the classroom



## Pro bono



Help us transform young peoples futures by providing YE with pro bono legal, IT or operational expertise

# CURRENT SUPPORTERS



Our corporate partners work with us by funding programmes, sponsoring events, providing job shadowing opportunities and encouraging their employees to volunteer. We also work with corporate partners on their talent pipeline needs, providing opportunities to include information on their organisation's career paths (work experience, apprenticeships, recruitment process) on our programmes.



# BESPOKE

We can create bespoke partnerships that speak to your business needs and uniquely engage your employees. We work together to achieve your CSR, marketing and HR aims.



# PARTNERSHIP MANAGEMENT



## Events

As a valued member of the YE family, you will receive exclusive access to a portfolio of exciting and engaging events, from competition finals to networking dinners at exclusive London venues.



## Dedicated Account Manager

Your dedicated Account Manager will provide central support throughout our partnership, collaborating to plan and deliver the partnership.



## Reporting and Evaluation

YE will ensure that partnership targets and outcomes are measured and reported on regularly, both quantitatively and qualitatively.



## Joining the JA network

Being part of the JA-YE network means we can help our enterprising young people spread their wings even further and your organisation could help us deliver projects on an international scale.



# CONTACT US



If you would like to receive more information on how together we can enable young people to fulfil their potential, please contact our corporate partnerships team today:

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